

# Graduate Certificate in **Business (Digital Transformation)**

STUDY GUIDE



[unisaonline.edu.au](https://unisaonline.edu.au)



University of  
South Australia

**Online**

*Australia's University of Enterprise*

# A message from our **Vice Chancellor**



*I am excited to introduce you to the Graduate Certificate in Business (Digital Transformation), the first postgraduate qualification from UniSA and Accenture's joint venture, the Innovation Academy in Digital Business.*

We began the Innovation Academy to help transform the way Australia delivers business education and address the known and emerging digital skills gaps.

Whether you've studied in the past or established a wealth of business experience, gaining new skills and knowledge informed by the latest developments in industry is an invaluable investment in your career.

The Graduate Certificate in Business (Digital Transformation) has been custom-built using Accenture material and case studies. It combines the best of Accenture's global practice and expertise with UniSA's proven leadership in transformative, business education and research.

What does this mean for you? Well, when you enrol in this program, you'll not only be studying with the best, you'll be learning from the best.

The Accenture team will be teaching with us, so you'll have the unique opportunity to gain skills and insight from experts within one of the world's largest professional services firms.

There is no better way to launch or advance your career in digital business.

Change your future and learn with a global leader in digital, cloud computing and security, along with one of Australia's largest online education providers.<sup>1</sup>

We're here to support your success every step of the way.

**Professor David G. Lloyd**  
Vice Chancellor and President

<sup>1</sup>2019 Department of Education and Skills.



"We are thrilled to be working with UniSA and believe the Innovation Academy will transform how we think about digital business education, locally and globally. The Academy will give students real-world applicability to their studies as well as contributing to the upskilling of Australia, by developing talent that is equipped for the technology-driven future."

**Jordan Griffiths**  
Accenture Managing Director,  
Private Equity Growth Markets

# Graduate Certificate in Business (Digital Transformation)

XCDT [unisaonline.edu.au/gc-digital-transformation](https://unisaonline.edu.au/gc-digital-transformation)

## PROGRAM INFO

- 100% online
- 6 months full-time
- January, April, June, September
- Part-time study available
- 10-15 hours per week per course

*As the reliance on emerging technologies in business grows, so does the need for highly skilled digital business professionals.*

Accenture's digital transformation specialists and UniSA's expert business academics have brought together their experience to create an advanced qualification that supports the exponential growth in Australia's tech sector.

You'll develop industry-informed skills to manage the impact of emerging and disruptive technologies, lead digital projects, and deliver transformational business outcomes. Learn how digital transformation supports business growth, and explore design thinking, artificial intelligence, cloud technologies and cybersecurity.

Benefit from Accenture's real-world experience implementing digital transformation strategies for some of the world's leading organisations, and apply your knowledge to develop a business case for a digital solution.

You'll graduate with highly valued skills to lead digital business transformation, and be ready to respond to emerging challenges using technology solutions.

## PROGRAM STRUCTURE

- Applying Digital Technologies in Business
- Delivering Digital Transformation
- Leading Digital Innovation
- Prototyping a Digital Solution





UniSA Business is in the **top 1% worldwide**

UniSA Business is one of just 13 institutions in Australia and approximately 200 globally (from over 25,000 universities) to be EQUIS accredited. EFMD, March 2024.



## WHY STUDY A GRADUATE CERTIFICATE?

If you're ready to level-up and expand your existing skillset, a graduate certificate is the ideal way to advance your career-ready knowledge, fast.

In just six months of full-time study, you'll gain valuable future-focused skills and build on your past study or work experience with a qualification designed and delivered in partnership with industry leaders and expert academics.

You'll graduate with a nationally-recognised university qualification aligned to the emerging demand in industry, ready to make the next move in your career.

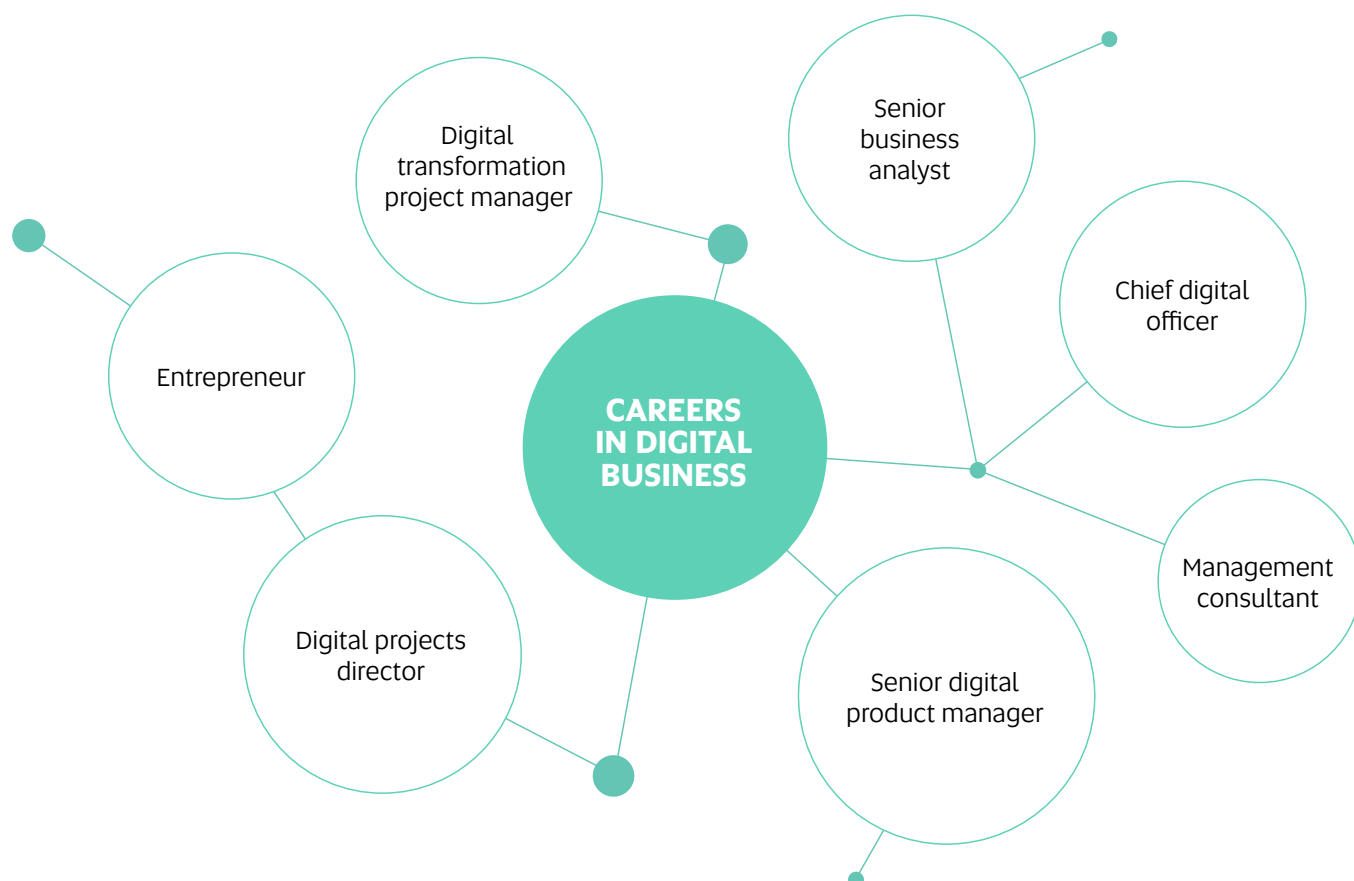
# Where can the Graduate Certificate in Business (Digital Transformation) take you?

*Digital business will be the future of work as we become more dependent on technology and reliant on global supply chains.*

The Australian tech sector is on track to reach 1.2 million workers by 2030, with jobs in the sector among the highest paid and most flexible.<sup>2</sup>

Whether you're passionate about improving healthcare processes, creating interactive customer experiences, or preparing a global business to take on emerging technologies, digital business skills are versatile, future-proof, and in high demand.

The Graduate Certificate in Business (Digital Transformation) will give you the advanced skills to take your career to the next level in any industry. Wherever you want to work, there'll be a place for you.



<sup>2</sup>Tech Council of Australia, Tech Jobs Update, May 2023.

# Learn from the experts

Designed and delivered in partnership with industry

*UniSA's Digital Business qualifications have been developed in a unique collaboration between Accenture and UniSA. It's this commitment to delivering industry-led degrees that makes UniSA Australia's University of Enterprise, and gives our graduates the edge in the market.*

Accenture is a global professional services company with more than 700,000 employees across 50 countries helping to solve problems for business. They offer strategy, consulting, interactive, technology and operations services to some of the world's biggest brands and organisations, delivering on the promise of technology and ingenuity.

Accenture's team will be your teachers, alongside UniSA experts, and will share the latest developments from their research and innovation labs as well as step you through digital solutions to everyday problems.

They'll become part of your professional network through the UniSA Online community where you can connect, share, debate and collaborate through online chat, video conferencing, and other online communication tools.

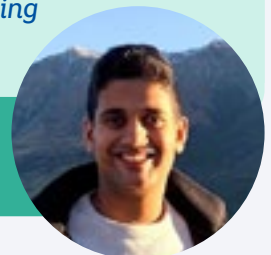


UniSA is the **#1 young university in Australia** for industry collaborations

2023 THE Young University Rankings - Industry Income Indicator.

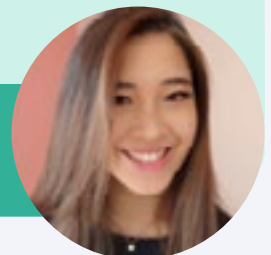
*I spent the first two months working on proposals for a global automotive brand focused on reshaping the customer experience. I then quickly got the opportunity to jump onto my first project with one of Australia's major banks.... One of the biggest surprises about joining Accenture has been how personal and welcoming it feels, despite being such a large global business.*

TJ SINGH, ACCENTURE GRADUATE  
NOW ANALYST, STRATEGY AND CONSULTING, ACCENTURE



*One of the things I've grown the most from in my time at Accenture is the exposure to C-suite clients very early in my career. I think the interaction and engagement with senior executives is something that a job in industry doesn't give you easily, but the learning potential is phenomenal.*

CHRISTINA CHIN, ACCENTURE GRADUATE, NOW ASSOCIATE MANAGER, STRATEGY AND CONSULTING, ACCENTURE



Accenture is ranked as one of Australia and New Zealand's **most innovative companies**

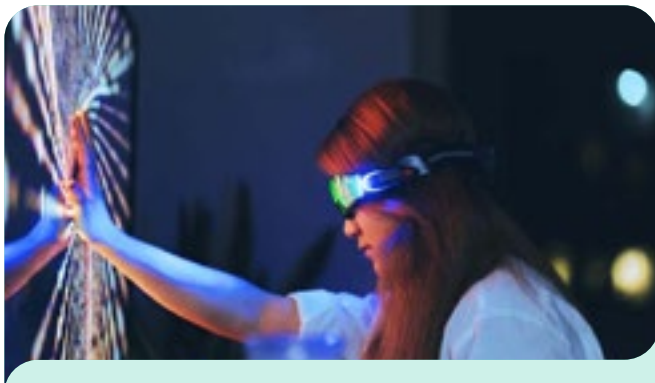
2022 AFR BOSS Most Innovative Companies Australia and New Zealand.

# How we help you succeed

Clear career pathways and advice

## REAL-WORLD CHALLENGES AND VALUABLE CONNECTIONS

You'll gain career-relevant experience during your studies as you work to design and test a prototype and present a case to invest in a digital solution. Your learning will be guided by Accenture at every step, and as a Digital Business student, you'll become part of Accenture's global business network.



Workers with intermediate digital skills (including the understanding of cloud concepts) earn 40% more than individuals with basic digital skills, like email and word processing.

**It jumps to 65% more in earnings when individuals have advanced digital skills.<sup>3</sup>**

## YOUR CAREER BEGINS AS SOON AS YOU ENROL

You'll be learning from, and networking with, industry leaders straight away. They'll share trends and opportunities well before the textbooks catch up and you'll be able to use your new skills from day one.

## A PERSONAL JOB SEARCH PLAN + SUPPORT BEYOND GRADUATION

Our career advisers can help develop your career with a tailored job search plan. UniSA genuinely cares about seeing you succeed. Our commitment to your career doesn't end once you finish your degree – you'll have access to career advice and support for up to 12 months after you graduate.

## EMPLOYMENT OPPORTUNITIES IN AUSTRALIA AND AROUND THE WORLD

UniSA Career Services promotes a range of employment opportunities via our online job board, UniSA CareerHub. You'll find casual, part-time or full-time employment, graduate and vacation opportunities, internships, as well as a range of Australian and international volunteering opportunities.

Among the 48% of workers who completed digital skills training in the past year, 98% say their career has experienced at least one positive benefit as a result.

**This includes 48% who say it made them more efficient in their work, 40% who believe it improved their opportunities for promotion and 38% who received an increase in salary.<sup>3</sup>**



**UniSA is #1 in Australia**  
for graduate  
employability

QILT Employer Satisfaction Survey,  
2020-22 – Employability Skills  
Indicator. Public universities.

<sup>3</sup> 2022 AWS Global Digital Skills Study, The economic benefits of a tech savvy workforce.

# How we help you succeed

Flexible learning with 24/7 support



**100% online learning**, including assessments



Online student **support services** seven days a week



**24/7 access** to learning resources



Fit life **around study**



All content **available before your term starts**



**Plan your study** schedule ahead of time

*It is doable. You can study at your pace and if you have a very busy period at work, you can study one course at a time without compromising your grades or progression.*

SIMONE PANETTA, UniSA ONLINE STUDENT AND HEAD OF OPERATIONS FOR A NATIONAL GELATO COMPANY



## 100% ONLINE LEARNING

Everything from your course content to weekly activities and assessments is 100% online. You'll communicate with academic staff and students via live messages, online discussion forums and email. You'll never need to set foot on campus, which is perfect if you want to continue working while you study.

## LIFE + WORK + STUDY = YOUR MIX, YOUR WAY

Most UniSA Online students are already working and have busy lives, so we know how important it is to strike the right balance. We offer full-time and part-time study and you can switch between the two or even take a break if you need to. Your course content will be available before the term starts, which means you can access your learning materials, weekly activities and assessments ahead of time to organise your study schedule and factor in family, work or life commitments.

## WE WORK WHEN YOU DO – ACADEMICS, IT, AND ADMIN SUPPORT

Our highly experienced academic team are online seven days a week. They are here to help with your course materials and assessments, provide feedback on your work, and answer any other course-specific queries. You can contact your academics via email or live messages in our online learning environment, and have real-time, face-to-face chats online.

Our IT Help Desk is available 24/7 to help with computer set up, student email, software requirements and other UniSA apps.

You'll be able to get support no matter when you need it.

## ONLINE DOESN'T MEAN ALONE

You'll be surprised how many people you'll meet and chat with in our online environment. Connecting with academics, advisers and peers is an important part of any university experience, and at UniSA Online you'll easily be able to create your own community.

# Get your career started

## Postgraduate admission criteria

*Entrants to the program will normally hold one of the following:*

- A completed Bachelor degree from a recognised higher education institution or equivalent; or
- A completed Advanced Diploma (or Associate Degree) plus 1 year professional experience; or
- A completed Diploma and 2 years professional experience; or
- 3 years professional experience.

### **RESIDENCY REQUIREMENTS**

Even though this program is taught online, you must meet the following residency requirements:

- If you are an Australian citizen, you must be a resident in Australia for at least some of your graduate certificate to be eligible for admission; or
- If you are a Permanent Resident, permanent Humanitarian visa holder, or New Zealand citizen, you must be a resident in Australia for all of your graduate certificate to be eligible for admission.

### **FEES AND FINANCE**

UniSA Online postgraduate students are considered domestic fee-paying students. Postgraduate students may be eligible for a FEE-HELP loan to help pay their tuition fees.

[unisaonline.edu.au/fees](https://unisaonline.edu.au/fees)





# Apply today

Just follow these simple steps

1

## CHECK YOUR ELIGIBILITY

Take our eligibility check and answer a few short questions to see if you're eligible.

You'll be given an option to continue your application, save it for later or request a call back from a Degree Adviser if you have any questions.



2

## GATHER YOUR RELEVANT DOCUMENTS

If you're eligible, you'll receive an email outlining the entry requirements and the relevant documentation you need in order to be considered.



3

## COMPLETE YOUR APPLICATION AND SEND THROUGH YOUR DOCUMENTS

To complete your application, you'll be asked to provide your personal details, education history, work history, and study details. You'll also need to upload your relevant documents to verify your previous study or work experience.



Apply directly at

[unisaonline.edu.au](https://unisaonline.edu.au)

or call us on 1800 531 962.

## KEY DATES

Application closing dates for each term can be found at [unisaonline.edu.au/key-dates](https://unisaonline.edu.au/key-dates)

**FIND OUT MORE** about our online degrees:



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